

YOGESH DEVIDAS BIRADAR

Sukhsagar Nagar, Amba Mata Mandir, Pune

Education: BBA (Computer Application) – 2nd Year | Age: 26 |

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PROFESSIONAL SUMMARY

Dynamic and results-oriented Business Operations, Franchise Development, and Expansion Professional with proven experience in franchise expansion, infrastructure execution, project management, operational excellence, inventory control, and business development. Demonstrated success in contributing to the development and launch of 300+ franchise outlets across India under Naadbramha Idli.

Possesses strong expertise in outlet setup, infrastructure planning, vendor management, process optimization, inventory operations, stakeholder coordination, and strategic business expansion. Recognized for driving operational efficiency, ensuring execution excellence, and supporting large-scale growth initiatives while maintaining organizational standards and compliance.

CORE COMPETENCIES

Franchise Development & Business Expansion

- Franchise Development & Expansion
- Outlet Launch Planning
- Business Growth Strategy

Operations & Project Management

- Infrastructure Execution
- Project Planning & Coordination
- Store Setup

Supply Chain & Inventory Management

- Inventory Planning & Control
- Vendor Management
- Supply Chain Operations

Leadership & Corporate Management

- Team Coordination
- Strategic Planning
- Problem Solving

PROFESSIONAL EXPERIENCE

NAADBRAMHA IDLI

Duration:

Date Of joining: 06-01-2023

Date Of Leave: 06-04-2026

Franchise Development Manager, Operations & Expansion

- Successfully contributed to the planning, execution, and operational launch of 300+ franchise outlets across multiple cities and states.
- Coordinated franchise onboarding activities and ensured seamless execution of outlet setup projects.
- Served as a key liaison between franchise partners, vendors, and internal departments.
- Ensured implementation of company standards, operational guidelines, and brand compliance requirements.
- Assisted franchise partners throughout pre-opening and post-launch operational phases.

Infrastructure & Project Execution

- Managed end-to-end coordination of outlet infrastructure development activities.
- Supervised civil work, electrical work, kitchen setup, branding installation, equipment deployment, and operational readiness.
- Coordinated with contractors, vendors, and project stakeholders to ensure timely completion of projects.
- Maintained project documentation, execution schedules, compliance records, and progress reports.
- Supported site assessments, layout planning, and outlet commissioning activities.

Operations & Inventory Management

- Managed inventory planning and stock coordination across operational locations.
- Conducted inventory audits and monitoring activities to improve stock accuracy and operational efficiency.
- Coordinated with procurement and operations teams to ensure uninterrupted supply chain operations.
- Implemented inventory control measures and reporting systems to support business requirements.
- Assisted in reducing inventory discrepancies through process improvements and monitoring mechanisms.

Research & Development

- Participated in the evaluation, testing, and implementation of kitchen equipment and operational systems.
- Conducted operational trials to improve workflow efficiency, safety standards, and productivity.
- Supported development of process improvement initiatives aimed at enhancing operational performance.
- Contributed to preparation of technical documentation, installation guidelines, and operational reports.

Business Development & Relationship Management

- Supported franchise sales activities, business development initiatives, and partner engagement programs.
- Assisted in customer relationship management and franchise partner support activities.
- Conducted follow-up activities, reporting, and stakeholder communication.
- Contributed to enhancing franchise satisfaction levels through proactive operational support

MAJOR ACHIEVEMENTS

- ✓ Successfully contributed to the expansion and launch of **300+ franchise outlets** across India.
- ✓ Supported infrastructure planning and execution for multiple high-volume outlet launch projects.
- ✓ Coordinated vendor management, equipment installation, and operational readiness programs.
- ✓ Contributed to operational process improvements and inventory optimization initiatives.
- ✓ Participated in strategic expansion projects focused on food streets, premium markets, metro locations, and high-footfall commercial zones.
- ✓ Developed strong expertise in franchise operations, business expansion, and project execution management.

TECHNICAL SKILLS

- Microsoft Excel (Advanced)
- Microsoft PowerPoint (Corporate Presentations)
- Microsoft Word
- CRM Software
- AutoCAD (Currently Learning)
- Business Reporting Systems
- Documentation & Compliance Management

EDUCATION

Bachelor Computer Application

Savitribai Phule Pune University, Pune

2nd Year Bachelor Computer Application

Status: 3rd Year Pursuing

Higher Secondary Certificate (Commerce)

Secondary School Certificate (SSC)

LANGUAGES

- English
 - Hindi
 - Marathi
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PROFESSIONAL STRENGTHS

- Leadership & Team Coordination
 - Strategic Thinking
 - Operational Planning
 - Project Execution
 - Analytical Problem Solving
 - Stakeholder Management
 - Communication & Negotiation
 - Process Optimization
 - Time Management
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